

# O T T A W A VISITORS CENTER

**Board Meeting Minutes  
May 22nd, 2017**

**Present:** Chair Kevin Steward, Vice Chair Matt Skelly, Treasure DeWayne Cronkright, Executive Director Curt Bedei, Kevin Bressendorf, Hank Wolf, Mary Olson, Mary Beth LeSeure, Chamber Director Boyd Palmer (ex-officio), City Liaison Reed Wilson (ex-officio), **Absent:** Secretary Karen Zemann, Scott Struchen, Jeff Heimsoth (ex-officio), Hans Andrews (Ex-Officio), City Liaison Nancy Stisser (ex-officio), Meeting Called To Order 5:10pm

Subject	Discussion	Decision	Next Steps – Motion
Public Comments	Kevin Steward recognized Mary Beth LeSeure as the new OVC board member, Matt Skelly was also recognized for being honored at his College	N/A	N/A

Chamber Report-Palmer	Ottawa Bakery got a Darley watcher shoutout, Chamber lunch program, met with Reed, Mayor, and Dave Noble about TIF, Ottawa Dental Lab space, DECO tornado program, Factory from China, RFI Manufacturer – screw, bolts, Annual dinner 219 attended,	N/A	N/A
City Report-Wilson	4 new stores downtown, 4 façade improvements, CL Enterprise talks, June 24 IRR Road Rally, American Wind Symphony, Streetscapes project, SRC Brew Fest, Canal St walkway, Urban Forest assessment, CVS, Heritage Harbor	N/A	N/A
Next Board Meeting	Scheduled for Monday June 26th, 2017	N/A	N/A
Next Committee Meetings	Wednesday, July 12th, 2017– Operations 2p, Marketing 3p, Finance 4p	N/A	N/A
Review of Minutes		Moved by DeWayne Cronkright 2 <sup>nd</sup> by Mary Olson	Motion to accept the meeting minutes from 4/24/17 Motion Carried

Old Business	1.Rental Agreement –Still waiting on official transfer of property per the City to resume talks with new owner	N/A	N/A
New Business	Lincoln Douglas mural – Discussed the status of condition, future plans of touch-ups and contract  Peltier mural – Discussed status of condition and future touchups	N/A	NA
Directors Report	Geofencing for wine fest- 51,385 impressions, Facebook post and other social media to follow Darley trail, WTTW commercial, RFI from viewers of Darley, Sun & Fun Guide, SRC Brew Fest, Shuttle for Wine Fest, Thomas Melvin varnished streetscapes mural,	N/A	N/A

Committee Report	Operations – DNM Marketing – Geofencing, Wind Orchestra, wine billboard and commercial, Finance emailed and met in person Funding Committee – DeWayne talked about areas of interests for our funding through the city as current agreement is to end next year.	Moved by Hank Wolf; 2 <sup>nd</sup> by DeWayne Cronkright	Motion to place Finance report on file. Motion carried.
Adjournment	6:10pm	Moved by DeWayne Cronkright; 2 <sup>nd</sup> by Kevin Bressendorf	Motion to adjourn. Motion carried
Executive Session		N/A	N/A

Minutes submitted by Curt Bedei and typed by Curt Bedei, Meeting May 22nd, 2017 - Quorum was established